

All Saints PTA Meeting March 4, 2019

Boosterthon – Since 2001 - Fundraising. Bridging the gap

- Put \$210 million back in school in the last 17 years.
- Serves southern NJ, north of Delaware and Philly
- 55 school this year – will put a million back into schools
- 10k to 12k back in schools per year.
- Closest school is in Egg Harbor Township but they have 800 kids. (15k a year profit)
- Longest standing NJ school is Mt. Laurel. (5 yr. profit of 58k)

8-day pledge based fundraiser. A lap of a run equals a donation.

Pledges are online with tracking online.

Cash and checks will trickle in. But what is pledged is what is funded.

4 parts:

1. The kick off
2. 6 days of pledge motivation and character enrichment
3. Fun run
4. Collection part

The program is all-inclusive; if kids aren't donating they aren't left out.

Different programs are offered to schools. Profits are made on a sliding scale and there is a set percentage.

- “Fun Run U” starts at 65% profit
- “Event” a midterred
- “Live” full service turn key option – we would pay 50%

Where do pledges come from? 38% parents and 62% non-parent donors

With the online system we will share with via Facebook and Twitter. Boosterthon creates email to pass around, of which, you can upload a photo of your child to make it personalized. There will be one family pledging page for families with more than one student.

Video based kick off, done in the classroom. Only 15 minutes.

Volunteer's needed for the kick off Pep rally is probably 2 people.

Teacher meeting. Show them the video to help everyone understand their role and to celebrate their students.

The next 6 days – daily pledge motivation, from the previous nights pledges, they earn little prizes.

This year's theme is “Mind Spark Mystery Lab” Social emotional learning. Character Counts organization worked with Boosterthon to create the video. The kids will watch a video each day that is about 8 minutes long, to talk about character.

The middle school kids will be won over with the daily challenges.

A program consultant will work with us to help with a marketing plan, to contact the volunteers.

Fun Run day - Have a water station. Have 8 to 10 volunteers at a minimum.

A base cost - \$1,000 plus 35% pledge profit

Holds a date on the calendar, sets up the back end with the payments, prize, paper products (pledge books), planning meeting, promotions kit, posters to decorate the school, program consultant

Kids typically pledge between 80 – 100.00 each. We would earn 65%.

Could do it May or June. They need 6 weeks of planning time. Then a month prior to kick off the teachers start marketing. Steps: evaluate if this is something we want to do, when do we want to do it, and then we start planning.

Mercy High school Middletown CT did a fun walk and had the kids dress in fun tutus

OPEN MEETING:

Gift Auction Moved to May 4th at 5:00 pm in the Parish Hall

There was not enough time from when the permit was submitted to put everything in place.

This is communion weekend however; there are conflicts at the Parish for other dates.

People do not have to be present to win the class gift baskets.

Paint Night – It was a fun night so we hope to be able to do this again annually. Earned about \$1,400.

Polar Plunge – larger this year than last year. We earned over \$1,000. It was a lot of fun and we had a lot of help.

Catholic Schools Week:

Next year can we have baskets made like for the Priests and Police instead of gift cards? We need to start planning this in August.

-Ice cream went well.

-Start planning earlier next year. If everyone can meet up in October to put the Catholic Schools week because there are so many Committees.

Next Year we are going to update the committee sign up earlier. People from the different committees can send in suggestions as we go a long instead of waiting until the end.

We should do the Fall Gala (this is where the parking spots are given, there are baskets, and a sit down dinner).

Open House – went well

Scholastic Book fair – a change of the committee chair, Kristen will be trained but there is still an open spot. Training on 4/29

Boosterthan – similar to a walkathon but a little different. Helps schools do fundraising through the parents beyond our school to grandparents, aunts and uncles. There are competitions, characters, and prizes.

Thundering Surf – Fun day pass sale March 11 – April 8. Tickets are \$33. All Saints will receive \$5 back for every ticket purchased. It is a great deal, more information to follow.

Family Fun night – April 6th 6 – 7:30 \$10 per family

There will also be the art show, will go all the way down A wing, the All Purpose room will be set up with different stations for people to play with. Family Selfie station, on a green screen and then you can change the background.

When do we have a First Friday Mass? It will usually be every first Friday. This week there is Ash Wednesday.

April 8th – Monsignor Ken’s meeting in the All Purpose Room

March 27th –next PTA board meeting

April 17th – next PTA meeting open.

May 5th – Teacher Appreciation Week

May 15th – The Mainland, Cocktail hour “Thanks for the memories” 7 pm Cocktail Party. Alumni invited.

May 17/18 – school play