

All Saints PTA Meeting with Committees

October 24, 2018

Present:

- Principal: Mrs. Blazewitz
- President: Kristin & Martin
- Vice President: Kelly & Ed
- Treasurer: Robert
- Secretary: Kat & Tim
- Recording Secretary: Not Present
- Member of the Board: Jim

Kristin: Our son is in Kindergarten. We are following the bylaws thus we have four meetings a year; back to school night, tonight, and two more then open up to the committees to take it from there. We are just going to talk about fundraising and how to run the committees, tonight.

Communication: The only means we have to update you with information will be through the PTA link on the website. The emails will be sent to you at 6 am. Facebook – parish schools can update the fb page however, as a diocese school we are only aloud to have one person do this. Our person is Daniela. Therefore, our only means of communication will be the PTA link. Mrs. Weimer will post updates to our link on Fridays. We give her the info on Thursday.

PTA Mission: the PTA foresters a cooperative environment through the parents and staff to forester the environment for the students in the school.

Funds: Fundraising helps to support technology and we will keep this separate.

SOP: We need to have information to make sure that when people leave they do not leave with all the information for each event. To keep every event running smoothly we need all committee chairs to fill out the SOP forms.

Committees

Grounds committee: Sara Aris did a great job updating the coy pond and weeding to get the school ready for the Trunk or Treat.

Daniella is working on advertising and she got us into the Sand Paper. Candace got us on the radio. Candace is part of the Open House committee. She also got us involved in Oceans of Love. Some of the teachers are posting this on their web page. Mrs. McNight said the money we earned from Trunk or Treat will go to Oceans of love.

Scholastic book fair: Trish

The advancement committee: is looking at a playground for the future. There is a lot that goes into the planning for that. There is a family looking to donate a basketball hoop for outside.

Polar Plunge committee: January 27th run by the AOH. Last year we only had 5 people run into the water from our school. There were 14 different Catholic schools there. It was a nice event with kids playing on the beach. It is being held at Tommy's Tavern this year, at 1:00. Info is on the PTA link. If you know any sponsors, that would be great.

Spirit wear: We have a few options for this, AmPro does a lot of the schools in the area. There is an online popup store, about 4 weeks in the first half of the year and 4 weeks in the second half of the year. Right now our selection will be limited. We can keep items onsite however we will have to track it and purchase it prior to people paying for it.

PTA mailbox: In the front office. We would like to keep all lines of communication open. If you want to be anonymous just put a letter in the mailbox. We have received great ideas from recreational to fundraising. Please, feel free to provide any ideas there.

Ugly Sweater Run: Valerie Moody – I have been the ugly sweater chair for 5 years. Last year I had a parent dress up as a Santa. The prizes are fruit cakes. We have our online sign up online already. I have two runners signed up already. We need to pick out medals and shirts. If you want to walk there is a half mile walk. It is held at the Municipal Building. Last year we had 85 people run in the snow. The Thanksgiving event I run for the town DARE program raised \$16k last year. This event starts at 9 am. We have two sponsors so far, this covers t-shirts. Dec. 15th is the Ugly Sweater Run.

Sunshine Committee: Valerie Moody the chair. We support people for great events and during hard times. It's as simple as flowers and cards. If you know of anyone who needs support please, let me know.

Public Relations Committee: Danielle Albert: Daughter in 3rd grade and another daughter in preschool. Worked with the diocese down at the legislature. This is not just to promote fundraising. Any events happening in our school, we just did a press release about our school being Future Ready. If there is a student or teacher that is doing something amazing we need to get this into the papers. We should be doing something on a regular basis. I will write up blurbs in the parish newsletters. Let's engage the public at large. There are little things we can do such as our billboard for the open house. We can get things into the community calendars. We can boost FB posts for \$10 and get in to thousands of people's news feeds. If you have any relationships with media people please let Danielle know. We need to create a contact list. Anything that is open to the general public, sporting events, the play, Future Ready. There is a form on the PTA website.

Grounds Committee: Sara Aries is the Chair. She needs help. We need to keep things in mind. We cannot dump weed killer where children play. We are trying to get 3 yards of mulch donated.

Valarie: There used to be a snow removal committee.

Jim: The town will take care of the parking lots, for significantly less than what other contractor charge.

Martin: That is a good point. We do not want sidewalks covered, so if there is anyone who can help with a salt spreader.

Kristin: If there is anyone who wants to help with the grounds we really appreciate it. Sara has worked very hard with Stacy and our spouses.

Open House Committee: Candace is the chair. Son is in fourth grade and daughter in prek. This is a new committee. We need to get the word out and get people in here. PR will get people in the door. We just had our first Fall Open House. It went well. It happened during the Trunk or Treat. Last year we did well at our Spring Open House. We now have three open houses. We did Oceans Of Love. It is a fundraiser that donated \$105,000 that went directly to people with families who have cancer. Our money from trunk or treat and our spirit day tomorrow, will be presented to the radio station. It helps to get our name out there. Our next open house will be during the Catholic Schools Week in March. Two sessions; one in the morning and afternoon.

Ship Bottom Christmas Parade: we used to be part of it in the past. It happens Dec. 1st. We may have an actual float, instead of just marching.

Gift Auction Committee: Fran- My son has been in the school for 8 years. March 23rd in the parish hall. Suzanne C. will reach out to Tracey Jones. It is a nice event where people in the community like to come. Paige will do the baskets. They are co-chairing it.

Wine and Cheese: Jim – would be Feb or March. The PBA does one in the spring and it goes very well. It is a lot about raffling and baskets. The PBA makes a good amount of money.

Jim- we need to do fundraising once a month. Cash flow is a problem. This past Monday I have felt better than I have in the past. The wine and cheese is a nice and easy event.

Car Line: Michelle – I've had questions about cones. I need 8 cones. There are people who come from the Parish center who drive through the lot. We can't use a chain due to a hazard. We need cones with a plastic chain, which can be easily broken through. There are signs that are needed because people drive up here too fast, especially on the Doc Cramer side. People ride over the circle. A sign that says No through Traffic would be good. If there are any questions, the procedure for Car Line is on the website.

Tim – I will donate the cones.

Lunch and Recess: Kate – I sent out emails. Right now it's just me and one other person. We come in at lunch and recess, help them with their lunch, and go outside. It is a two hour commitment. Must be virtuous trained.

Kristin: Right now everything is being kept very organized. Look online and fill out the signup sheet. There is an excel spread sheet which lists who is on what committee.

Uniform Exchange Committee: Trish – if you have an event where you need linens cleaned and pressed. The uniform swap in the summer, we need to get more people to know about it. It's great because there is new items there. Let's get the word out to people.

Suzan T. – back to school night is a good night for that because people are here.

Christmas Gift Shop for Kids: Lori is the Chair - November 26th – Monday through Friday. New Vender, Small World Gift Shop. Last year our profit was \$462. So this is not for profit it is to give the kids something cute to do. We now had 8 or 9 volunteers.

Advancement Committee: Tom - my daughter just started in K this year. We are making a list of potential opportunities for Grants. There are companies giving options for different things needed such as STEM. We need to get info organized so that we are in the running for these grants.

Kristin: Walmart donated \$2,500 to help get teachers organized. So we need to look at all companies.

Valarie: We had Eric and Malory Magaziner own Old Causeway and did an event, breakfast with Santa.

Fundraising

We are looking to create a school spirit store, sweatshirts and t-shirts.

Shop with Script: We can do fundraising while you shop. When you buy a gift card they will donate 2 percent to 16 percent back to the school. We have info on the PTA website now. Every order is placed on Mondays, you can do online orders.

Amazon Smile: a link you can give to your friends/family and money will go back to our school. The donation is half a percent of the price of what you buy.

Race for Education: A school with 150 students raised \$15k. It's a walk-a-thon.

Breakfast with Santa: We would host an event to raise money. Our potential date is December 9th. The location is at Apple Bees. Would cost about \$9 and AppleBees would keep \$4.

Nativity Event: A nativity set is donated, about 200 pieces in the set. We would have a 50/50, with some things to raffle off. This is something that is definitely going to happen.

Gift Auction: will happen this spring.

Wine Tasting: looking into this.

Suzan T.: Is there something for alumni? We should show parents who graduated from All Saints and who they have become. We can also help future parents with things to help students be successful with their future.

Valarie: maybe even a newsletter.

Danielle: Is there going to be a testimonial page on the website?

Kristin: Kathy can address that.

Martin: Those of us who have a fundraising with a hard date, get that info to us 6 weeks in advanced. We can work with Danielle & Candace, to get the info out. We need to be repetitive with getting the word out there. We can get it out on the website. If you need more volunteers, let me know.

Kristin: The biggest problem we have right now is the communication gap, and getting people to the link on the website, and making sure the info we give to the school is posted.

Kristin: Thank you for taking the time to come here tonight. Last thing, Jim is going to say a few things. Kathy will close us out.

Jim: there are going to be some significant changes in the school, all positive. We will know about them in the next 30 days. It will have an impact on everything we do regarding communication. We will yield

the end result of being a powerhouse that we were at one time. There is a lot of good energy here in this room so hold on to your ideas. The board wants the school to jump ahead but the school has issues that they need to overcome. We will get there and there will be new freedom in this manner to get there. The PTA should just be a little patient.

Kathy: Thank you to Jim for coming tonight. Monsignor's goal was to be here. Thank you to all of you for stepping up and being here. We are future ready. We are one of only two Catholic School in NJ that are future ready. We are focused on digital learning. Our kids are doing above and beyond; from our drones, to building websites and 3D printing is very advanced compared to what is happening at other schools. We are continuing to get our name out there.